

INTERNALISING, CULTIVATING AND LIVING THE GOLDEN RULE

In March I ask you all to exercise all of your power and **BE FRIENDLY**.

When the Scrivenoter, in a Concatenation Ceremony, is called upon by the Snark of the Universe to read to the kittens point No 4 of the Golden Rule, the Scrivenoter will say: **Be Friendly**: My part in this ceremony is to point to you the need for friendliness if we are to discharge faithfully those responsibilities which we assume when enter into business in our community.

To profit well, we must serve well, and to serve well, we must give liberally of our time and effort to forward looking, general objectives of our industry.

What is friendship to you?

The Lions Code of Ethics says: "To hold friendship as an end not a means. To hold that true friendship exists not on account of the services performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

The only way we can truly cultivate friendship is to first be a friend. Make a point of beginning in a friendly manner every time you interact with another person.

Let us all do what Lincoln said and did almost 200 years ago. Lincoln said. It is an old and true maxim that "a drop of honey catches more flies than a gallon of gall."

So with men, if you would win a man to your cause, first convince him that you are his sincere friend. Therein is a drop of honey that catches his heart; which, say what you will, is the great high road to his reason.

Dale Carnegie, author of "How to Win Friends and Influence People" recalls a fable about the Sun and the Wind he read as a young boy.

The Sun and the Wind quarreled about who was the stronger, and the Wind said, "I'll prove I am.

See that old man down there with a coat? I bet I can get his coat off quicker than you can."

So the Sun moved to behind a cloud, and the Wind blew until it was almost a tornado, but the harder it blew, the tighter the old man clutched his coat to himself.

Finally, the wind calmed down and gave up, and then the Sun came out from behind the cloud and smiled kindly on the old man. Presently, the old man wiped his brow and pulled off his coat.

The Sun then told the wind that gentleness and friendliness were always stronger than fury and force.

Be friendly to everybody during March and you will be amassed of the benefits you will receive.

Health Happiness and Long Life.
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